

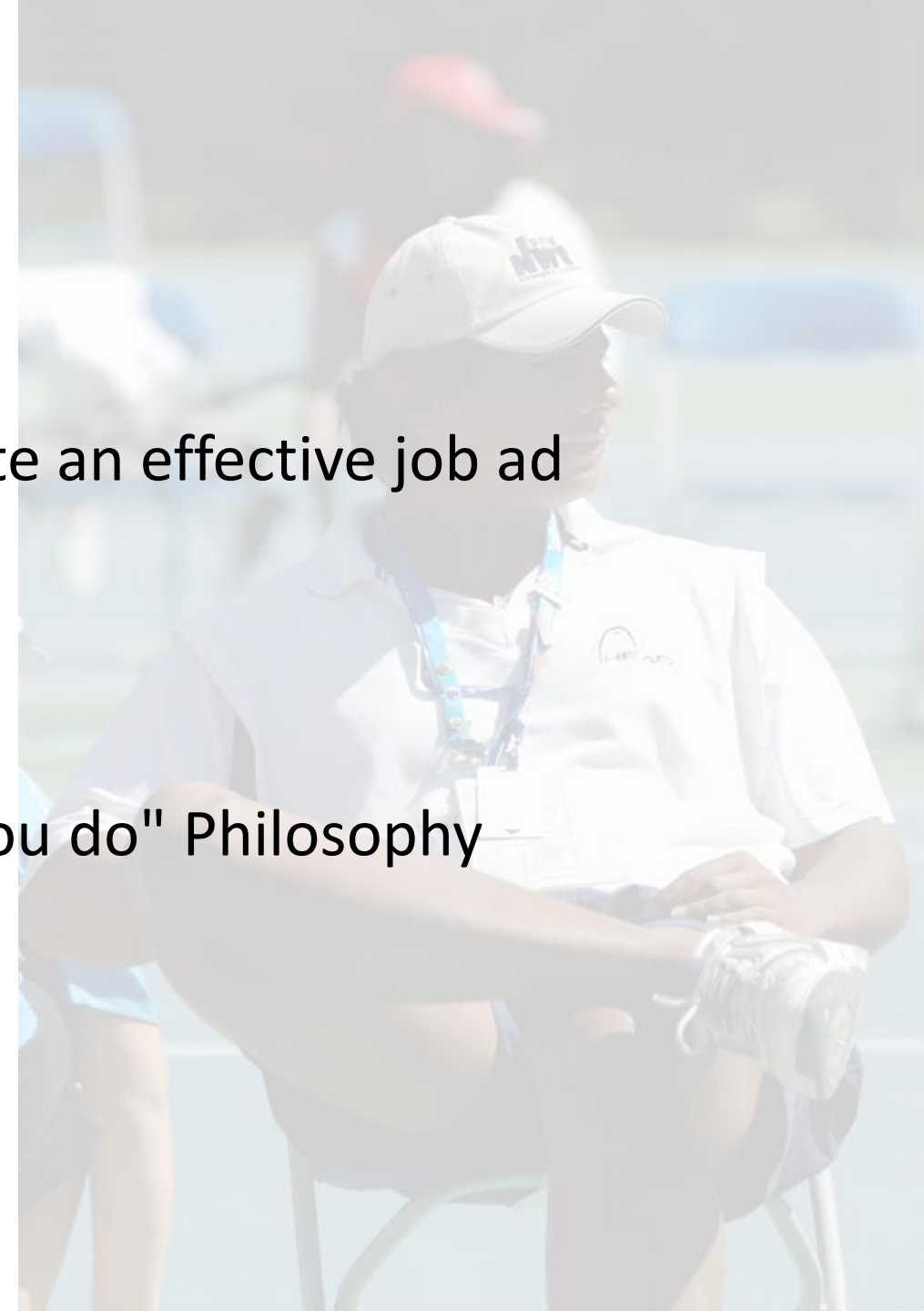
Becoming an Employer of Choice

Keys to Staff Growth and Development



Effective Hiring Practices

- Understanding your needs in order to create an effective job ad
- Utilizing your networks
- The "Who you are, what you know, what you do" Philosophy



Effective Placement and Integration

- Training and orientation
- Mentoring



The Keys to Successful Staff

- From the Professionals' Perspective: Individual and Team Goal Setting
- From the Clubs' Perspective: Strategic Planning and Communication
- Creating a Critical Professional Path
- In-House Professional Development
- Continuing Education and Certification
- Supporting Future Success

